

CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision 905982 / 3		Alt Order # 25170674
Product 4715 candidate		
Contract Dates 11/01/16 - 11/07/16	Estimate # 4715	
Advertiser POL/Roy Cooper for Governor	Original Date / Revision 07/19/16 / 10/13/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9912856	Advertiser Code 297	Product 1/2 317
Agency Ref IN117/SP159/AL1336	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate Rtn	Type	Spots	Amount
1	WNCN	11/01/16	11/07/16	Local News @ 5a	5a-530a		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 11/01/16	11/07/16	MTWTF--	5				\$15.00			
2	WNCN	11/01/16	11/07/16	Local News @ 530a	530a-6a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 11/01/16	11/07/16	MTWTF--	5				\$20.00			
3	WNCN	11/01/16	11/07/16	Local News @ 6a	6a-7a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 11/01/16	11/07/16	MTWTF--	5				\$75.00			
4	WNCN	11/01/16	11/07/16	CBS This Morning	7a-9a		:30			NM	13	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 11/01/16	11/07/16	MTWTF--	13				\$45.00			
5	WNCN	11/01/16	11/07/16	CBS This Morning	7a-9a		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 11/01/16	11/07/16	MTWTF--	5				\$45.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

*Corrected
product code*



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
906982 / 3	25170674

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	11/05/16	11/05/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S-	1	\$15.00							
8	WNCT	11/01/16	11/07/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S-	2	\$25.00							
9	WNCT	11/06/16	11/06/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S	1	\$15.00							
10	WNCT	11/01/16	11/07/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S	1	\$15.00							
11	WNCT	11/01/16	11/07/16	Price is Right	11a-12p		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	MTWTF--	7	\$140.00							
12	WNCT	11/01/16	11/07/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	MTWTF--	5	\$75.00							
13	WNCT	11/01/16	11/07/16	Y&R	1230p-130p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	MTWTF--	5	\$150.00							
14	WNCT	11/01/16	11/07/16	Bold & Beautiful	130p-2p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	MTWTF--	5	\$125.00							
16	WNCT	11/01/16	11/07/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S	1	\$90.00							
17	WNCT	11/01/16	11/07/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 11/01/16	11/07/16	-----S	1	\$90.00							
18	WNCT	11/01/16	11/07/16	Steve Harvey	3p-4p		:30				NM	7	\$420.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT 9
 EASTERN NORTH CAROLINA
WNCT.com
 on your side online
 3321 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

<u>Contract / Revision</u> 905982 / 3		<u>Alt Order #</u> 25170674
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> 4715 candidate	<u>Estimate #</u> 4715

<u>Advertiser</u> POL/Roy Cooper for Gov	<u>Original Date / Revision</u> 07/19/16 / 10/13/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 11/01/16 - 11/07/16 MTWTF--													
19	WNCT	11/01/16	11/07/16	Dr Phil	4p-5p		:30				NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	7				\$65.00				
Week: 11/01/16 - 11/07/16 MTWTF--													
20	WNCT	11/01/16	11/07/16	Local News @ 5p	5p-530p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$70.00				
Week: 11/01/16 - 11/07/16 Local News @ 530p													
21	WNCT	11/01/16	11/07/16	Local News @ 530p	530p-6p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$70.00				
Week: 11/01/16 - 11/07/16 Local News @ 6p													
22	WNCT	11/01/16	11/07/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$140.00				
Week: 11/01/16 - 11/07/16 Sa 7p-730p News													
23	WNCT	11/01/16	11/07/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-	1				\$30.00				
Week: 11/01/16 - 11/06/16 Local News @ 6p Su													
24	WNCT	11/06/16	11/06/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S	1				\$70.00				
Week: 11/01/16 - 11/07/16 Entertainment Tonight													
25	WNCT	11/01/16	11/07/16	Entertainment Tonight	7p-730p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$125.00				
Week: 11/01/16 - 11/07/16 Family Feud													
26	WNCT	11/01/16	11/07/16	Family Feud	730p-8p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$225.00				
Week: 11/01/16 - 11/07/16 Sat Family Feud													
27	WNCT	11/01/16	11/07/16	Sat Family Feud	730p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-	1				\$50.00				
Week: 11/01/16 - 11/07/16 Kevin/Man with a Plan													
28	WNCT	11/01/16	11/07/16	Kevin/Man with a Plan	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----	1				\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT 9
FACTORY NORTH
CAROLINA
on your side

WNCT

3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
905982 / 3	25170674

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
29	WNCT	11/01/16	11/07/16	2 Broke/Odd Couple	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----	1				\$600.00				
30	WNCT	11/01/16	11/07/16	Scorpion	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	M-----	1				\$600.00				
31	WNCT	11/01/16	11/07/16	NCIS	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-T-----	1				\$650.00				
32	WNCT	11/01/16	11/07/16	Bull	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-T-----	1				\$500.00				
33	WNCT	11/01/16	11/07/16	Code Black	10p-11p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	--W----	1				\$375.00				
34	WNCT	11/01/16	11/07/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	----F--	1				\$375.00				
35	WNCT	11/01/16	11/07/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	----F--	1				\$500.00				
36	WNCT	11/01/16	11/07/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S	1				\$400.00				
37	WNCT	11/01/16	11/07/16	Big Brother	8p-9p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S	1				\$375.00				
39	WNCT	11/01/16	11/07/16	Local News @ 11p	11p-1135p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$120.00				
40	WNCT	11/05/16	11/05/16	LN Sat	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-	1				\$50.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
FASTTALK
CAROLINA
on your side

WNCN

3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
905982 / 3	25170674

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
41	WNCN	11/01/16	11/07/16	Late Show	1135p-1235a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	MTWTF--	5	\$45.00							
42	WNCN	11/01/16	11/07/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	MTWTF--	5	\$75.00							
43	WNCN	11/06/16	11/06/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	-----S	1	\$15.00							
44	WNCN	11/01/16	11/07/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	-----S	1	\$15.00							
45	WNCN	11/01/16	11/07/16	Let's Make a Deal	10a-11a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	MTWTF--	5	\$65.00							
46	WNCN	11/01/16	11/07/16	The Talk	2p-3p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	MTWTF--	5	\$75.00							
47	WNCN	11/01/16	11/07/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	MTWTF--	2	\$200.00							
48	WNCN	11/01/16	11/07/16	CBS Evening New Sat	630p-7p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	-----S-	1	\$75.00							
49	WNCN	11/01/16	11/07/16	NCIS New Orleans	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	-T-----	1	\$600.00							
50	WNCN	11/01/16	11/07/16	Blindspot	8p-9p Blindspot		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		11/01/16	11/07/16	--W----	1	\$575.00							
51	WNCN	11/01/16	11/07/16	Criminal Minds	9p-10p		:30				NM	1	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 on your side online
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 (252) 355-8542
 252-355-8500

Contract / Revision	Alt Order #
905982 / 3	25170674

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
52	WNCN	11/01/16	11/07/16	Big Bang/Life in Pieces	8p-9p		:30				NM	1	\$650.00
Week: 11/01/16		11/07/16	--W----					1	\$700.00				
53	WNCN	11/01/16	11/07/16	Big Brother	9p-10p		:30				NM	1	\$450.00
Week: 11/01/16		11/07/16	---T---					1	\$450.00				
54	WNCN	11/01/16	11/07/16	McGyver	8p-9p		:30				NM	1	\$350.00
Week: 11/01/16		11/07/16	----F--					1	\$350.00				
55	WNCN	11/06/16	11/06/16	LN Su	11p-1135p		:30				NM	1	\$80.00
Week: 11/01/16		11/07/16	-----S					1	\$80.00				
56	WNCN	11/01/16	11/07/16	Late Late Show	1235a-135a		:30				NM	5	\$50.00
Week: 11/01/16		11/07/16	MTWTF--					5	\$10.00				
57	WNCN	11/01/16	11/07/16	135a Insider	135a-209x		:30				NM	4	\$40.00
Week: 11/01/16		11/07/16	MTWTF--					4	\$10.00				
58	WNCN	11/01/16	11/07/16	Person of Interest	Sa 1135p-1235x		:30				NM	1	\$20.00
Week: 11/01/16		11/07/16	-----S-					1	\$20.00				
59	WNCN	11/01/16	11/07/16	Final Score	1130p-12a		:30				NM	1	\$50.00
Week: 11/01/16		11/07/16	-----S					1	\$50.00				
60	WNCN	11/01/16	11/07/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$200.00
Week: 11/01/16		11/07/16	---T---					1	\$200.00				
61	WNCN	11/01/16	11/07/16	Thursday Night Football	825p-1130p		:30				NM	1	\$475.00
Week: 11/01/16		11/07/16	---T---					1	\$475.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH
 CAROLINA
 on your side

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision
 905982 / 3

Alt Order #
 25170674

Contract Dates
 11/01/16 - 11/07/16

Product
 4715 candidate

Estimate #
 4715

Advertiser
 POL/Roy Cooper for Gov

Original Date / Revision
 07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
62	WNCN	11/05/16	11/05/16	College Football	1230p-330p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S-	1				\$75.00				
63	WNCN	11/05/16	11/05/16	College Football	330p-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S-	1				\$125.00				
64	WNCN	11/06/16	11/06/16	NFL Today	12n-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$100.00				
65	WNCN	11/01/16	11/07/16	NFL Early Game	1p-430p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$400.00				
66	WNCN	11/01/16	11/07/16	NFL Late Game	430p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 11/01/16	11/07/16	-----S	1				\$500.00				
Totals												170	\$21,310.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	170	\$21,310.00	(\$3,196.50)	\$18,113.50
Totals	170	\$21,310.00	(\$3,196.50)	\$18,113.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.